



## MCofS News Release

7 October 2011

For immediate release

### Give the Gift of Membership

For all those facing the dilemma of what present to buy the mountaineer who has everything this Xmas, the Mountaineering Council of Scotland (MCofS) has come up with a new option – the **Gift of Membership**.

The Gift of Membership is the new MCofS initiative that enables you to buy a year's membership of the MCofS for someone else.

MCofS Chief Officer David Gibson said: "The Gift of Membership could be of interest to parents looking for a gift for their children (including grown up children), husbands, wives, boyfriends and girlfriends seeking out a gift for their mountaineering partner, or perhaps an existing MCofS member who wants to introduce a friend or family member to the many benefits of MCofS membership."

The Gift of Membership offer is explained fully on the MCofS website at: <http://www.mcofs.org.uk/gift-of-membership.asp>.

MCofS Membership Development Officer Mike Dales said: "The Gift of Membership is not just for Christmas. Whilst it is a brilliant gift for Christmas, it is also an option for birthdays, anniversaries and Valentine's Day. That is why this offer will continue to be available beyond the New Year festivities."

For further information contact Mike Dales on [mike@mcofs.org.uk](mailto:mike@mcofs.org.uk) or go to the MCofS website at: <http://www.mcofs.org.uk>.

Ends

#### Notes for Editors:

The Mountaineering Council of Scotland (MCofS) acts to represent, support and promote Scottish mountaineering.

MCofS is a membership organisation with 11,000 members representing hill walkers, climbers and mountaineers, funded through a combination of membership subscriptions; non-governmental grants;

and investment from sportscotland, which supports public initiatives and services in mountain safety, mountain weather information services, mountain leader training and the development and promotion of mountaineering activities. MCoS is a not for profit company limited by guarantee and incorporated in Scotland. Company number SC322717.