



THE SCOTTISH MOUNTAINEER HITS NEW HEIGHTS WITH HERALD AND TIMES GROUP MAGAZINES

The Mountaineering Council of Scotland (MCofS) is pleased to announce that the Herald and Times Group Magazines (HaTGM) will be publishing their members' magazine, The Scottish Mountaineer, with immediate effect.

As publishers of TGO, the UK's leading hillwalking magazine (now in its 30th year) and part of the wider Herald and Times Group who publish iconic Scottish newspapers The Herald, Sunday Herald and The Evening Times, the HaTGM were the obvious choice for the MCofS.

MCofS Senior Officer David Gibson said: 'While we already have a healthy and growing membership amongst Scotland's climbers and hill walkers, we want to grow further by targeting a wider audience. The Scottish Mountaineer is a vital part of that strategy and our main means of communicating with our membership. By working alongside the team behind TGO we are excited about how we can exploit the natural synergies between us'.

TGO's Editor, Cameron McNeish, is also delighted at the partnership: 'The Scottish Mountaineer is a welcome fit within the magazine division. With the support of MCofS and our shared passions for the hills and mountains of Scotland we cannot fail to develop The Scottish Mountaineer into an even better product for MCofS members.'

- The 100-page Scottish Mountaineer is published quarterly and is exclusive to MCofS members as part of their membership package
- The next issue is available from 4th August
- TGO is published 12 times per year on the first Thursday of the month

For further information on the MCofS please call David Gibson on 01738 493947 or 07845-919150. The MCofS website is at www.mcofs.org.uk

For further information on the Herald and Times Group Magazines or TGO please call Sophie Watson Smyth on 0141 302 7749