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Tiso
The Outdoor Specialist

MCofS and Tiso News Release

2 August 2010

For immediate release

MCofS Members Benefit from Tiso August Discount Offer

Mountaineering Council of Scotland (MCofS) members are entitled to a tasty 15% discount offer at Tiso stores throughout Scotland for the entire month of August.

This offer applies to individual members of the MCofS and to members of clubs with membership of the MCofS. Individual members will need to show their MCofS membership card, whilst members of clubs need to produce their club membership card plus a copy of a letter that has been sent to club secretaries by MCofS.

Full details can be found on the "Short Term Offers" page on the MCofS website at <http://www.mcofs.org.uk/discounts-shorttermoffers.asp>.

MCofS Membership Development Officer Mike Dales said: "This is a great offer for MCofS members. We are grateful to Tiso for teaming up with the MCofS in this way and for providing this tasty discount for our members. MCofS members should keep checking our Short Term Offers page for this kind of offer."

Tiso Marketing Director Pippa Thackray said: "Tiso is pleased to be able to work with the MCofS to help them reward their members. Hopefully this offer will help members get geared up for the hills this summer."

This offer is only valid in stores on full price products and excludes discounted products, GPS, Kayaks, Canoes, Electrical Goods, DVDs and publications. It cannot be used in conjunction with any other offer.

For further information contact Mike Dales at the MCofS on 01738 493 942 and mike@mcofs.org.uk or Pippa Thackray at Tiso on pippa.thackray@tiso.co.uk.

Ends

Notes for Editors:

The Mountaineering Council of Scotland (MCofS) acts to represent, support and promote Scottish mountaineering.

MCofS is a membership organisation with 10,500 members representing hill walkers, climbers and mountaineers, funded through a combination of membership subscriptions, grants, and investment

from sportscotland, which supports public initiatives and services in mountain safety, mountain weather information services, mountain leader training and the development and promotion of mountaineering activities. MCoFS is a not for profit company limited by guarantee and incorporated in Scotland. Company number SC322717.

Tiso, the outdoor specialist, has been leading the way for outdoor enthusiasts since 1962, when Maude and Graham Tiso opened their first outdoor clothing and equipment shop in Rodney Street, Edinburgh. Over 45 years on, Tiso is still committed to providing the very best in terms of product range and customer service. This is achieved through the integrity of both the brands we stock and the priority we attach to staff training. Tiso has 14 stores throughout the UK, for further details visit www.tiso.com.